



### Webster/Baybrook Trade Area Demographics

2015 Population	3,444,090
2015 Households	1,179,092
2018 Projected Households	1,289,432
2005 Median Age	33.8
2010 Average Household Income	\$79,984
24 cities within a 15-mile radius	
<b>Daily Traffic Count for Central Corridors</b>	
Interstate 45	250,000 vehicles
Bay Area Boulevard	100,000 vehicles
NASA Parkway	75,000 vehicles

Map created 8/15/2016, Aerial dated 2/2014, City of Webster, GIS Div. File @ ArcInfo\_map\WED\Citywide Retail Dining & Entertainment Capital\_2016.mxd

1,000 Feet



### Dining & Entertainment Capital of Bay Area Houston

### Retail Capital of Bay Area Houston

Webster features top retailers within Houston MSA

Destination Development

CLEAR LAKE